

On-Hold Advertising

No one likes to be put on hold. However, when it's necessary to do so, use the opportunity to educate about your business and advertise your products and services. The Chamber has several spots available on its on-hold system, produced by Advantage On-Hold. Their team of creative experts will work with you to produce stimulating, informative voice productions, coupled with harmonious music, to represent your company's image and educate, inspire, and motivate people to call you! To learn more about this opportunity available only to Chamber members, contact the Chamber office at 985-359-9777.

River Region Chamber of Commerce
301 W. Airline Hwy., Ste. 201
LaPlace, LA 70068
(985) 359-9777 • www.riverregionchamber.org



Advertising Opportunities

*Come Grow
With Us!*

The River Region Chamber of Commerce has several advertising opportunities available to our members. Take advantage of special discounts and packages to make the most of your advertising dollars!

Newsletter Advertising

The Chamber's latest news and communication tool is the *Chamber Links!* newsletter. *Chamber Links!* is published quarterly and distributed to businesses throughout the River Parishes. Advertising in the newsletter is an inexpensive way to reach a large audience. The following ad sizes are available:

Front page banner: \$300 per issue

Two page spread: \$1050 per issue

Full page: \$650 per issue

Half page,back cover: \$500 per issue

Half page: \$375 per issue

Quarter page: \$250 per issue

Business Card Ad: \$125 per issue

Insert: \$325 per issue

To place an ad in *Chamber Links!* please contact the Chamber Office at (985) 359-9777 for additional information.

Website Advertising

Online advertising opportunities are available on the Chamber web site (www.riverregionchamber.org). Reaching thousands of potential customers has never been so easy! In addition, access your online listing for timely updates, post employment opportunities and highlight specials your business is offering. For more information about rates and packages for advertising online, please contact ChamberMaster at 1-800-825-1785.

Television Spots

Thought advertising on a broadcast television station was too expensive? Well, think again! The River Region Chamber of Commerce has teamed up with WUPL-TV, WVUE-TV (Fox 8), and WWLTV to create a special **members only** advertising package that will effectively and affordably deliver your message to a wide audience. Three packages are available:

Package A – WUPL-TV

Total spots per month: 100 (Mon-Sun, 5am-12am)

Average cost per spot: \$12

Package B – WVUE-TV (Fox 8)

Total spots per month: 60 (15 Mon-Sun, 12pm-12am;
45 Mon-Sun, 5am-4:59am)

Average cost per spot: \$50

Package C – WWLTV

Total spots per month: 21 (4 Mon-Fri, 5am-9am; 5 Mon-Fri,
9am-12pm; 4 Mon-Fri 12pm-3pm; 4 Mon-Fri, 3pm-5pm;
4 Mon-Fri, 10:30pm-12am)

Average cost per spot: \$228.57

In order to take advantage of these packages, each station requires a three month commitment. These rates are **only** available to Chamber members **through the Chamber office**. If you have any questions or need additional information, please call the River Region Chamber of Commerce office at (985) 359-9777. Spots are subject to availability. Commercial production is not included.