

FOR IMMEDIATE RELEASE

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Luling, LA/-- Two leading providers of employment services in the River Region, Workforce Alliance, Inc. and AM-PM Staffing Services, today announced a unique and strategic partnership. This partnership will provide customers a full spectrum of staffing solutions from temporary through permanent placement under one umbrella.

This arrangement is not a traditional merger but rather illuminates the creative business models being adopted by leading companies to effectively meet the evolving demands of customers. “We discussed a number of business arrangements, said Greg Mollere, President of AM-PM, but this collaborative approach gave us the level of agility, creativity and connectivity that we needed to remain competitive in today’s environment.” Companies like AM-PM and Workforce Alliance may have at one time been seen as competitors, but in an age of collaboration they are reshaping the traditional approaches to providing services and rewriting the rules of competition.

The benefits of an innovative business model extend to the customer as well. In anticipation of a staffing upturn, many employers are beginning to strategize on how they will effectively fill open positions while still operating under a tight budget. “We recognize that as businesses seek to maintain flexible, productive staffs in the year ahead, they will be pursuing an approach to staffing that blends full-time, part-time and project workers. Our partnership will enable us to serve our customers with a full spectrum of staffing alternatives, while maintaining very competitive fees” said Angela Bernard, President of Workforce Alliance, Inc.

Workforce Alliance and AM-PM have consolidated offices and will be jointly marketing their services. This partnership marks an opportunity for two successful, local organizations to unify with a singular focus on being the premier staffing partner for the region.